



2318 Mill Road, Suite 1300
Alexandria, VA 22314

P 703.519.5686
F 703.684.1924
pa-foundation.org



Sponsorship Opportunities

Who we are:

The PA Foundation is a nonprofit 501(c)(3) organization dedicated to empowering PAs to improve health through philanthropy and service. Our programs and initiatives support PAs' community service efforts to improve health among underserved populations here in the United States and globally. We also support PA students through a long-standing scholarship program. In addition, the PA Foundation works to develop patient education programs on healthcare topics addressing some of our nation's top health concerns. We're empowering PAs with a passion for improving patient health in a complex healthcare environment.

PA Foundation 2018 Pacers for Health 5K Fun Run/Walk

When: Tuesday, May 22, 2018

Where: New Orleans, LA – site of the American Academy of PAs' national conference

Start Time: 6:30 a.m.

Distance: 5K – 3.1 miles

Participants: ~350 runners/walkers – Primary audience – PAs and PA students

Benefitting: All proceeds will benefit PA Foundation initiatives

Who are PAs?

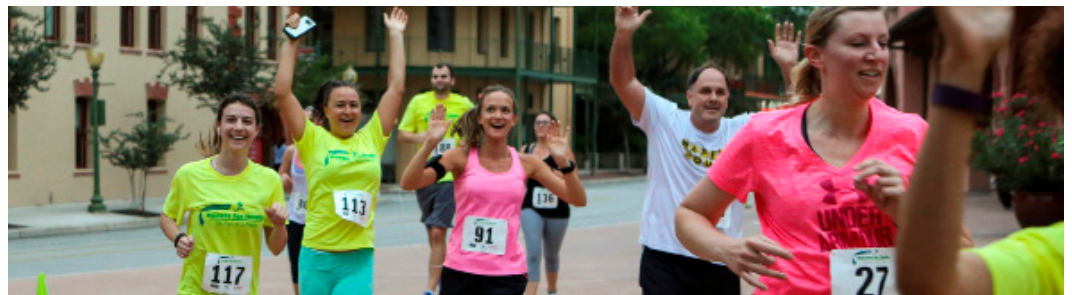
PAs are influential healthcare professionals who are nationally certified and state licensed to practice medicine and who are authorized to prescribe medication in all 50 states, the District of Columbia, and most U.S. territories.

PAs can obtain medical histories, conduct physical exams, diagnose and treat illnesses, order and interpret tests, perform medical procedures like joint injections, counsel patients on preventive healthcare, assist in surgery, write prescriptions, and make rounds in nursing homes and hospitals, among many other medical services.

Contact: PA Foundation

Lynette Sappe-Watkins
571.319.4518
lsappe-watkins@aapa.org

Caroline Pierce
571.319.4510
cpierce@aapa.org





2318 Mill Road, Suite 1300
Alexandria, VA 22314

P 703.519.5686
F 703.684.1924
pa-foundation.org

Tiered Logo Placement
BACK



Pacers for Health 5K Fun Run/Walk

Sponsorship Opportunities

★ Gold Sponsor \$10,000 (Limit Two Sponsors)

- Tier 1 logo placement on shirt and event banner
- Tier 1 logo placement on electronic marketing materials (PA Foundation website, monthly e-newsletter, emails, etc.)
- Tier 1 logo placement on on-site event signage
- Welcoming remarks (1 presenter from each of 2 Gold level sponsors)
- Inclusion in 2018 PA Foundation Annual Report (published 2019)
- Up to 10 complimentary race entries
- Up to 2 marketing materials in bib pick-up bag

★ Silver Sponsor \$5,000 (Limit Four Sponsors)

- Tier 2 logo placement on shirt and event banner
- Tier 2 logo placement on electronic marketing materials (PA Foundation website, monthly e-newsletter, emails, etc.)
- Tier 2 logo placement on on-site event signage
- Inclusion in 2018 PA Foundation Annual Report (published 2019)
- Up to 5 complimentary race entries
- 1 marketing material in bib pick-up bag

★ Bronze Sponsor \$2,500 (Limit Five Sponsors)

- Tier 3 logo placement on shirt and event banner
- Tier 3 logo placement on electronic marketing materials (PA Foundation website, monthly e-newsletter, emails, etc.)
- Tier 3 logo placement on on-site event signage
- Inclusion in 2018 PA Foundation Annual Report (published 2019)
- Up to 2 complimentary race entries