ANNUAL REPORT

2013

THE PHILANTHROPIC ARM OF THE AMERICAN ACADEMY OF PHYSICIAN ASSISTANTS
The distinguished former speaker of the US House of Representatives, Tip O’Neill once said, “All politics is local.” The PA Foundation is adapting his credo by aiming to empower PAs at the local level to impact their communities in a positive way...that brings honor to our profession and positive change to communities.

Over the last year, I have had the privilege of serving as the president of the Physician Assistant Foundation. Along with a tremendously dedicated Board of Trustees and Foundation staff, we have worked collectively to operationalize programs that are supported through your generous contributions. A critical role of our Board is to exemplify good stewardship of the funds that have been donated on behalf of our profession. I believe that we have achieved this goal and hope that after reading through this report, you will agree with me as well.

The number of individual donors and corporate supporters increased significantly in 2013, 31 percent and nine percent, respectively, and total revenue increased 37 percent.

In keeping with the theme of promoting the work of PAs at the local level, our PA Foundation dinner A Paramount Evening, held annually in conjunction with the AAPA Conference, has inspired many to increase their level of support. In 2013, our Caring for Communities Award, presented at the dinner, recognized the amazing work of Bread for the City on behalf of vulnerable residents of the District of Columbia.

This is an extremely important time for our profession. While there is certainly a great deal of interest that is evident through news reports and the increase in PA utilization in health systems everywhere, we must work diligently to protect and preserve the lasting legacy of the profession. Through innovative strategies, persistent efforts and focused execution, I am confident that we will succeed in accomplishing our goals.

Sincerely,

Lisa Mustone Alexander, EdD, MPH, PA-C

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Lisa Mustone Alexander, EdD, MPH, PA-C
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Outreach — Resources to promote the physician assistant workforce and foster innovative practice

Visibility — Promotion of PAs and their practice to patients, caregivers and other health professionals

Capacity Building — A robust, viable, self-sustaining organization

Caring for Communities Award

Corporate Partners

Donors

Finance

Our VISION
Patient-centered, team-based, quality healthcare for all people

Our MISSION
To foster better health through better care

Our GOALS

• Outreach — Resources to promote the physician assistant workforce and foster innovative practice

• Education — Programs, tools and resources that assist PAs in providing better care to their patients

• Visibility — Promotion of PAs and their practice to patients, caregivers and other health professionals

• Capacity Building — A robust, viable, self-sustaining organization

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Board of Trustees

The Physician Assistant Foundation is governed by a Board of Trustees consisting of no fewer than six and no more than 20 members. Members in good standing of the American Academy of Physician Assistants (AAPA), as well as other individuals in the healthcare community who are advocates of the PA profession and committed to the mission and purpose of the PA Foundation, are eligible to serve on the Board of Trustees.
Since 1989, the Physician Assistant Foundation has awarded more than $1 million in scholarships to physician assistant students, benefiting more than 1,350 future PAs.

PHYSICIAN ASSISTANT STUDENT SCHOLARSHIPS

Student members of the American Academy of Physician Assistants attending an ARC-PA-accredited PA program are eligible to receive a scholarship funded through the PA Foundation. Scholarships are awarded based on the availability of funds provided through contributions from AAPA members, other individuals and corporate partners.

CONGRATULATIONS TO THE FOLLOWING STUDENTS WHO WERE AWARDED SCHOLARSHIPS IN 2013

Roni Auob
Union College
Lincoln, Nebraska

Elizabeth Benissan-Messan
University of Nebraska Medical Center
Omaha, Nebraska

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Union College
Lincoln, Nebraska

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St. Catherine University
St. Paul, Minnesota

BREITMAN-DORN ENDOWED RESEARCH FELLOWSHIP

The Breitman-Dorn Endowed Research Fellowship was established in 1998 through a generous donation from Jerald A. Breitman in memory of his partner Stephen Dorn. The endowment encourages a commitment to research in and about the PA profession. The fellowship provides financial assistance to doctoral candidates who are making a contribution to research on the influence of PAs in medical care.

2013 BREITMAN-DORN FELLOWSHIP RECIPIENT

Alison Essary, DHSc, MHPE, PA-C
Associate Professor and Director of Student Affairs
College of Health Solutions
Arizona State University

Alison Essary received a doctor of health sciences degree at the Arizona School of Health Sciences, A.T. Still University. She earned the Breitman-Dorn Fellowship based on her dissertation, “The Relationship between Physician Assistant Program Costs and Student Tuition and Fees.”

In describing her research, Essary stated, “Relative to the medical literature, the research on the costs of education for the institution and to PA students is minimal. Based on trends in medical education, the burgeoning debt crisis among medical graduates, and rapid changes in the health care environment, it would benefit the PA community to better understand the economics of the profession.”

The research design was a five-year retrospective, descriptive, quantitative study using national data collected by the Physician Assistant Education Association to compare the mean total student tuition and fees to total program budget.
The Robert K. Pedersen Global Outreach Humanitarian Assistance Grant Program was established in 2005 through a gift from Don and Kathy Pedersen’s Family Foundation to create an endowment in memory of Don’s father, who was an international businessman. This grant program provides financial support to projects involving PA and PA students in humanitarian activities designed to improve the quality of life in underserved areas of developing countries and the United States.

The grants are intended to promote sustainable development in the areas of healthcare and health education for populations and communities in need. Funding is provided for projects that enhance or expand existing programs and provide the participating PAs and students an invaluable learning experience in healthcare delivery, leadership and project management.

The Foundation’s global outreach grants have supported worthwhile projects in Africa, Asia, Central and South America, the Caribbean Islands, former Soviet Union countries and the United States. In 2013, grants supported PA-led humanitarian outreach programs in the Dominican Republic, El Salvador, Florida, Haiti, Peru, Spain and Uganda.

Global outreach grants are funded from several sources:

- The Robert K. Pedersen Global Outreach Endowment — The Pedersens have been physician assistants for more than 30 years — Don as professor and director of the University of Utah PA Program, and Kathy as a primary care PA at the Community Health Centers of Salt Lake City.
- Chevron Corporation and other corporate partners
- Individual donors

2013 GLOBAL OUTREACH GRANT RECIPIENTS

Medical Clinic in Ranquitte, Haiti
Pamela Burwell, Peacework Medical Projects
Funded by the Robert K. Pedersen Endowment, the grant paid for medications to sustain a permanent primary care clinic staffed by volunteer PAs and PA students serving Haitian earthquake refugees.

Orthopedic Mission to Haiti
Jeff Chambers, Athens Orthopedic Clinic and Bethlehem Ministry, Inc.
Funded by a contribution from Chevron Corporation, the grant supported the purchase of equipment, medicines and supplies for a medical service trip by PAs, orthopedic surgeons and other physicians to perform surgeries and train Haitian doctors and staff serving impoverished Haitians at the Clinique Esperance et Vie (Clinic of Hope and Life) in Terrier Rouge, Haiti.

Rehabilitation and Modification of Rainwater Collection System in El Salvador
Amy and David Dereczyk, Clean Water for the World
Funded by a contribution from Chevron Corporation, the grant supported the purchase of equipment, medicines and supplies for a medical service trip by PAs, orthopedic surgeons and other physicians to perform surgeries and train Haitian doctors and staff serving impoverished Haitians at the Clinique Esperance et Vie (Clinic of Hope and Life) in Terrier Rouge, Haiti.

Bilateral Impact of International Rotations for PA Students
Rosana Gonzalez-Colaso, Yale University PA Program
Funded by the Robert K. Pedersen Endowment, the grant paid for supplies and housing for PA students and faculty participating in clinical rotations in Peru, Spain and Uganda for a project evaluating the impact of rotations on trainees, preceptors, local healthcare providers, patients and their families.

Medical Service Trip to Puerto Plata Region, Dominican Republic
Alyssa Kanagaki, Quinnipiac University PA Program and Health Horizons International
Funded by a contribution from Chevron Corporation, the grant supported the purchase of medications, supplies and training materials for PA students and faculty working with community health workers in underserved areas of the Dominican Republic to improve access to sustainable, quality healthcare.

Rural Health Outreach in Southeast Florida
Maureen O’Brien, Miami Dade College PA Program
Funded by a contribution from Chevron Corporation, the grant supported the purchase of equipment and supplies for PA students and other healthcare profession students providing health screening services, first aid training and health education to the underserved migrant/seasonal farm workers population in Southeast Florida.

Non-communicable Disease Training of Ugandan Clinical Officers
Mary Warner, Boston University PA Program
Funded by the Robert K. Pedersen Endowment, the grant provided support for instructional supplies and onsite expenses for non-communicable disease training of Ugandan clinical officers by PA students and faculty.
The Caring for Communities Award recognizes and supports the work of PAs, PA students and others making a difference in the lives of people struggling with a variety of healthcare and social issues. Each year, a charity in the host city for the AAPA Conference is selected to receive the Caring for Communities Award and an accompanying grant to support its work. The recipient must be a 501(c)(3) nonprofit organization that provides needed services to disadvantaged individuals in the community and offers an important educational opportunity and impactful experience to students, faculty and other volunteers.

The Caring for Communities Award is supported by contributions from PAs, PA program student societies and other partnering organizations.

2013 CARING FOR COMMUNITIES AWARD RECIPIENT

Bread for the City
Washington, DC

Bread for the City provides comprehensive services to vulnerable residents of the District of Columbia, including food, clothing, medical care, and legal and social services, in an atmosphere of dignity and respect. The nonprofit’s medical clinic has provided free primary care to uninsured and low-income children and adults since 1974. Its four fulltime healthcare providers include Jennifer Vaupel, PA-C, whose relationship with the clinic began in 2007 with two rotations while pursuing her master’s in physician assistant studies and public health at George Washington University. Vaupel and the clinic’s director have implemented a patient-centered medical home model at the clinic. Its more than 2,600 clients include patients with intellectual and developmental disabilities who reside in group homes.

The PA Foundation’s PA Cares Campaign provides PAs with educational resources for patients and caregivers that deliver targeted messages and essential information about common health issues. Pain and Sleep Disorders are the topics for the first two resources developed by the Foundation. They may be downloaded from the Foundation’s website at www.pa-foundation.org/patient-education-resources. The development of the Pain and Sleep patient education resources was supported by a grant from Purdue Pharma L.P.

PAIN
• About Pain
• Tips for Managing Your Pain
• Talking to Your PA about Pain
• Pain Treatment
• Safe Use of Pain Medications
• Safe Storage of Medications
• Safe Disposal of Medications
• Pain Assessment
• Pain Diaries
• Resources

SLEEP
• Why We Need Sleep
• What Prevents a Good Night’s Sleep
• Sleep Disorders
• Sleep and Older Adults
• Talk to your PA about Sleep Problems
• Medications That May Contribute to Sleep Problems
• Tips for Getting a Good Night’s Sleep
• Insomnia Treatment
• Resources
• Assessment Instruments
• Sleep Diaries
Proceeds from this event support the Pa foundation’s programs and initiatives to foster better health through the value of a positive attitude, teamwork and community in overcoming adversity.

The event also featured a special guest speaker, Col. David W. Sutherland, U.S. Army, retired, chairman of the Dixon Center for Military and Veterans Community Services at Easter Seals. Col. Sutherland, who survived a sniper shot to the head while serving in the U.S. Marine Corps Reserve in Iraq in 2006, shared his powerful message of the value of a positive attitude, teamwork and community in overcoming adversity.

Proceeds from this event support the PA Foundation’s programs and initiatives to foster better health through better care. The PA Foundation thanks the corporate and constituent organization supporters, volunteers, award recipients and guests for making the 2013 dinner a success.

The ongoing support of the members of the Physician Assistant Foundation’s Corporate Council helps sustain the Foundation’s programs and activities, including its patient education resources, student scholarships and the grants it awards to PAs and PA students for their innovative work in providing quality healthcare to thousands of individuals in underserved and underprivileged communities in the United States and across the globe. The Foundation thanks the following 2013 Grand Benefactor, Benefactor and Supporting level corporate supporters.

2013 Corporate Council Members

Grand Benefactor • $30,000
Eli Lilly and Company
Novartis Pharmaceuticals Corporation
Novo Nordisk Inc.
Purdue Pharma L.P.

Benefactor • $20,000
Allergan, Inc.
AstraZeneca
Boehringer Ingelheim Pharmaceuticals, Inc.
Bristol Myers Squibb Company
Depomed, Inc.
Gilead Sciences, Inc.
Sanofi

Supporting • $10,000
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Endo Pharmaceuticals Inc.
Forest Laboratories, Inc.
Horizon Pharma, Inc.
Merck & Co., Inc.
Pfizer Inc.
Proctor & Gamble
Takeda Pharmaceuticals U.S.A., Inc.

The Physician Assistant Corporate Forum is convened annually during National PA Week at our headquarters in Alexandria, Virginia, for all of the corporate partners of the PA Foundation and AAPA to gather and engage in thoughtful discussions on key topics affecting healthcare and the PA profession.

On October 9, 2013, the PA Foundation and AAPA shared with our industry partners what the two organizations are doing to help PAs thrive during this historic time of healthcare transformation. Senior staff and other experts discussed issues facing PAs in the healthcare and legislative arenas, and participants received an overview of the strategic direction of AAPA and the PA Foundation in this dynamic environment.

Topics and presenters included:

• AAPA: Keeping PAs Ahead of the Curve
  Jennifer L. Dorn
  Chief Executive Officer, AAPA

• A Compelling Case for PAs
  Lorraine Snebold
  Senior Vice President, Marketing & Communications, AAPA

• Healthcare Megatrends and Team-Based Care
  Lawrence Herman, MPA, PA-C, DFAAPA
  President, AAPA
  Associate Professor and Chairperson
  Department of PA Studies, New York Institute of Technology

• Who, What, Where: PAs in Healthcare 2013
  Beth Bush
  Senior Vice President, Member Value & Research, AAPA

• Visual Learning at the Point of Care
  Richard Nordstrom
  Chief Executive Officer and Co-founder
  Northstream Global Partners

• PAs Gaining Ground: Progress in State and Federal Law
  Tillie Fowler, JD
  Senior Vice President, Advocacy & Government Relations, AAPA
  Michael Powe
  Vice President, Reimbursement & Professional Advocacy, AAPA

• PA Foundation Strategic Direction
  Lisa M. Gables
  Executive Director, PA Foundation
  Chief Development Officer, AAPA
DONORS

2013 INDIVIDUAL DONORS
The Physician Assistant Foundation thanks all the generous individuals who made donations in 2013. We are pleased to acknowledge those donors whose aggregate gifts for the year totaled $250 or more.

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Rosalyn F. Schneider

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Michelle One DiBaise
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Mark T. Scott
Peter Malcolm Stanford
George W. Strawbridge
Kimberly G. Ward
Carol Przyv Wiltburn
Kim Zubler

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In memory of LT John Correa, US Navy
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In memory of George Curtis
Laura Gail Curtis
In memory of Ellen Horder, PA-C
Cynthia Meluh Johns
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In memory of Donna Lee Jones Maritsugu and Vikki Lennon Maritsugu
Kenneth P. Moritsugu
In memory of Joyce Nichols
John J. Davis
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In memory of Bob Norton
Kirsten Thomsen
In memory of Robert A. Ramos
Maryann F. Ramos
Hehn & Martin Murphy
In memory of Donald Swift
Kathryn Stockwell Skiff
In memory of Scott A. VanLoey
Christina A. VanLoey

2013 TRIBUTE GIFTS
In honor of Bill Byam
Mary P. Byam-Smith
In honor of Clinician Reviews
Karen Clammenta
In honor of Dr. J. Jeffrey Marshall
George Allen Ordoyne
In honor of Nancy and Pawpaw Cooper
Jeana Kelly
In honor of Northwest Hospital PAs
Richard C. Rohrs
In honor of the PAs at McBride Orthopedic Hospital and their dedication to our patients
Donald Fint
In honor of the anniversary of Michael & Eileen Rackover
Michael A. Rackover
In honor of Bud Shelton
Terry Isard

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Wolfram Kluver | Lippincott Williams & Wilkins

Wake Forest University PA Program
University of New England PA Student Society
University of Detroit Mercy PA Student Society
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PHYSICIAN ASSISTANT FOUNDATION FOR THE PERIOD ENDED DECEMBER 31, 2013
Audited by Tate & Tryon

Statement of Activities

Revenue
Corporate Support ................................ $454,281
Individual Support .................................. 141,930
Gains on Investments ................................. 405,049
Miscellaneous ............................................. 89,264
Total Revenue ......................................... $1,090,506

Expenses ....................................................... $651,277

Change in Net Assets ................................. $439,229

Statement of Financial Position

Assets
Cash & Cash Equivalents ............................ $320,583
Investments ..................................................... 3,022,714
Receivables & Prepaid expenses .............. 2,400
Total Assets ................................................. $3,345,697

Liabilities ..................................................... $34,331

Net Assets
Unrestricted .................................................. $1,434,824
Temporarily Restricted ............................... 1,085,428
Permanently Restricted ............................. 791,114
Total Net Assets .......................................... $3,311,366

Total Liabilities and Net Assets ................. $3,345,697