



## 2021 PA Foundation Party for a Purpose: *PAs Got Talent!* Contestant Instructional Guide

Thank you for signing up to participate in the [PA Foundation's](#) Party for a Purpose: *PAs Got Talent!* fundraising competition!

We're a national nonprofit organization that promotes better health and wellness by providing PAs and PA students with philanthropic opportunities and resources. *PAs Got Talent!* is a fundraiser supporting our mission of empowering PAs to improve health through philanthropy and service.

Entering the contest is free. We encourage you to review the contest rules and important dates below.

### ***PAs Got Talent!* Contest Rules and Voting**

*PAs Got Talent!* is a three-round competition for PAs and PA students who want to showcase their talent to the PA community. To enter the competition:

1. Record a 90-second (or less) video of your talent.
2. Enter the requested information to tell us about you and your talent.
3. Upload your video.
4. Multiple entries permitted in round one.

### **Important Dates**

Note: All entry/voting periods close at 11:59 p.m. in your local time zone.

- March 8-April 11 – Round one contest entry period
- April 12-23 – Round one voting period
- April 23-28 – Round two contest submission period for top 15 vote recipients from round one. Contestants who are eligible to move forward to round two will be notified by PA Foundation staff. Round two contestants are encouraged, but not required, to submit a new video in the same talent category.
- April 29-May 12 – Round two voting period
- May 14 – Finalists notified/announced
- May 13-18 – Round three contest submission period for finalists. Finalists are encouraged, but not required, to submit a new video in the same talent category for the live virtual finale.

- May 19-23 – Pre-finale final round voting. Anyone may vote during this time. Votes placed online during this period will be added to the votes cast during the live virtual finale on May 25.
- May 25, 7:30 p.m. ET – Live virtual finale. Finalists will showcase their talents (by video) and participate in live interviews, audience members will cast their votes, and the winner and runners-up will be announced!

### **What's at Stake**

Finalists are eligible for the following prizes:

- Winner: \$500 gift card
- First runner-up: \$250 gift card
- Second runner-up: \$150 gift card
- Third runner-up: \$75 gift card

### **How to Vote**

Note: All voting periods close at 11:59 p.m. in your local time zone.

- To view all contest entries, click the “Gallery” tab at the top of the website.
- To vote for an entry, click on the video you'd like to vote for and click the “Vote Now” button to cast your vote.
- All votes are a \$5 donation to the PA Foundation; there is a two vote (\$10) minimum donation.
- You may purchase up to 50 votes per 12 hours (\$250).
- Round one voting is open from April 12-23.
- Round two voting is open from April 29-May 12.
- Round three voting will occur during the live virtual finale on May 25. Purchase a ticket [here](#).
- Share your entry or who you voted for on social media to drum up support for your entry or your favorite contestant!

### **Contact Information**

Questions or problems? We're here to help. [For general questions about the PAs Got Talent! competition, contact:](#)

Emily Hinchler  
[ehinchler@aapa.org](mailto:ehinchler@aapa.org)  
571-319-4415