



# ANNUAL REPORT

2013

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The Physician Assistant Foundation is governed by a Board of Trustees consisting of no fewer than six and no more than 20 members. Members in good standing of the American Academy of Physician Assistants (AAPA), as well as other individuals in the healthcare community who are advocates of the PA profession and committed to the mission and purpose of the PA Foundation, are eligible to serve on the Board of Trustees.

# 2013-2014 BOARD OF TRUSTEES

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# TABLE OF CONTENTS

Scholarships	4
Global Outreach	6
Caring for Communities Award	8
Patient Education	9

10
11
12
14

# LETTER FROM THE PRESIDENT



The distinguished former speaker of the US House of Representatives, Tip O'Neill once said, "All politics is local."

The PA Foundation is adapting his credo by aiming to empower PAs at the local level to impact their communities in a positive way...that brings honor to our profession and positive change to communities.

Over the last year, I have had the privilege of serving as the president of the Physician Assistant Foundation. Along with a tremendously dedicated Board of Trustees and Foundation staff, we have worked collectively to operationalize programs that are supported through your generous

contributions. A critical role of our Board is to exemplify good stewardship of the funds that have been donated on behalf of our profession. I believe that we have achieved this goal and hope that after reading through this report, you will agree with me as well.

The number of individual donors and corporate supporters increased significantly in 2013, 31 percent and nine percent, respectively, and total revenue increased 37 percent.

In keeping with the theme of promoting the work of PAs at the local level, our PA Foundation dinner A PAramount Evening, held annually in conjunction with the AAPA Conference, has inspired many to increase their level of support. In 2013, our Caring for Communities Award, presented at the dinner, recognized the amazing work of Bread for the City on behalf of vulnerable residents of the District of Columbia.

This is an extremely important time for our profession. While there is certainly a great deal of interest that is evident through news reports and the increase in PA utilization in health systems everywhere, we must work diligently to protect and preserve the lasting legacy of the profession. Through innovative strategies, persistent efforts and focused execution, I am confident that we will succeed in accomplishing our goals.

Sincerely,

Lisa Mustone Alexander, EdD, MPH, PA-C

President

# OUR VISION

Patient-centered, teambased, quality healthcare for all people

# **OUR MISSION**

To foster better health through better care

# **OUR GOALS**

- Outreach Resources to promote the physician assistant workforce and foster innovative practice
- Education Programs, tools and resources that assist PAs in providing better care to their patients
- Visibility Promotion of PAs and their practice to patients, caregivers and other health professionals
- Capacity Building —
   A robust, viable, self-sustaining organization

Cabalawahina

# SCHOLARSHIPS

Since 1989, the Physician Assistant Foundation has awarded more than \$1 million in scholarships to physician assistant students, benefiting more than 1.350 future PAs.

# PHYSICIAN ASSISTANT STUDENT SCHOLARSHIPS

Student members of the American Academy of Physician Assistants attending an ARC-PA-accredited PA program are eligible to receive a scholarship funded through the PA Foundation. Scholarships are awarded based on the availability of funds provided through contributions from AAPA members, other individuals and corporate partners.

# CONGRATULATIONS TO THE FOLLOWING STUDENTS WHO WERE AWARDED SCHOLARSHIPS IN 2013

#### Roni Auob

Union College Lincoln, Nebraska

#### Elizabeth Benissan-Messan

University of Nebraska Medical Center Omaha, Nebraska

### Mary Alivia Bryan

George Washington University Washington, DC

# Jose Carrion

Christian Brothers University Memphis, Tennessee

### Jennifer Dominguez

Nova Southeastern University – Southwest Florida Fort Myers, Florida

### Juan Goracke

Union College Lincoln, Nebraska

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Union College Lincoln, Nebraska

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University of Nebraska Medical Center Omaha, Nebraska

#### **Emalie Welch**

St. Catherine University
St. Paul, Minnesota

# BREITMAN-DORN ENDOWED RESEARCH FELLOWSHIP

The Breitman-Dorn Endowed Research Fellowship was established in 1998 through a generous donation from Jerald A. Breitman in memory of his partner Stephen Dorn. The endowment encourages a commitment to research in and about the PA profession. The fellowship provides financial assistance to doctoral candidates who are making a contribution to research on the influence of PAs in medical care.

# **2013 BREITMAN-DORN FELLOWSHIP RECIPIENT**



Alison Essary, DHSc, MHPE, PA-C Associate Professor and Director of Student Affairs College of Health Solutions Arizona State University Alison Essary received a doctor of health sciences degree at the Arizona School of Health Sciences, A.T. Still University. She earned the Breitman-Dorn Fellowship based on her dissertation, "The Relationship between Physician Assistant Program Costs and Student Tuition and Fees."

In describing her research, Essary stated, "Relative to the medical literature, the research on the costs of education for the institution and to PA students is minimal. Based on trends in medical education, the burgeoning debt crisis among medical graduates, and rapid changes in the health care environment, it would benefit the PA community to better understand the economics of the profession."

The research design was a five-year retrospective, descriptive, quantitative study using national data collected by the Physician Assistant Education Association to compare the mean total student tuition and fees to total program budget.









# GLOBAL OUTREACH

# ROBERT K. PEDERSEN GLOBAL OUTREACH HUMANITARIAN ASSISTANCE GRANTS

The Robert K. Pedersen Global Outreach Humanitarian Assistance Grant Program was established in 2005 through a gift from Don and Kathy Pedersen's Family Foundation to create an endowment in memory of Don's father, who was an international businessman. This grant program provides financial support to projects involving PAs and PA students in humanitarian activities designed to improve the quality of life in underserved areas of developing countries and the United States.

The grants are intended to promote sustainable development in the areas of healthcare and health education for populations and communities in need. Funding is provided for projects that enhance or expand existing programs and provide the participating PAs and students an invaluable learning experience in healthcare delivery, leadership and project management.

The Foundation's global outreach grants have supported worthwhile projects in Africa, Asia, Central and South America, the Caribbean Islands, former Soviet Union countries and the United States. In 2013, grants supported PA-led humanitarian outreach programs in the Dominican Republic, El Salvador, Florida, Haiti, Peru, Spain and Uganda.

Global outreach grants are funded from several sources:

- The Robert K. Pedersen Global Outreach Endowment The Pedersens have been physician assistants for more than 30 years Don as professor and director of the University of Utah PA Program, and Kathy as a primary care PA at the Community Health Centers of Salt Lake City.
- Chevron Corporation and other corporate partners
- Individual donors

# **2013 GLOBAL OUTREACH GRANT RECIPIENTS**

# Medical Clinic in Ranquitte, Haiti Pamela Burwell, Peacework Medical Projects

Funded by the Robert K. Pedersen Endowment, the grant paid for medications to sustain a permanent primary care clinic staffed by volunteer PAs and PA students serving Haitian earthquake refugees.

# Orthopedic Mission to Haiti Jeff Chambers, Athens Orthopedic Clinic and Bethlehem Ministry, Inc.

Funded by a contribution from Chevron Corporation, the grant supported the purchase of equipment, medicines and supplies for a medical service trip by PAs, orthopedic surgeons and other physicians to perform surgeries and train Haitian doctors and staff serving impoverished Haitians at the Clinique Esperance et Vie (Clinic of Hope and Life) in Terrier Rouge, Haiti.

# Rehabilitation and Modification of Rainwater Collection System in El Salvador Amy and David Dereczyk, Clean Water for the World

Funded by a contribution from Chevron Corporation, the grant supported the purchase of supplies to repair a rainwater collection system in San Juan Los Planos, Quezaltepeque, El Salvador, to prevent health problems caused by unclean water and poor sanitation.

# Bilateral Impact of International Rotations for PA Students Rosana Gonzalez-Colaso, Yale University PA Program

Funded by the Robert K. Pedersen Endowment, the grant paid for supplies and housing for PA students and faculty participating in clinical rotations in Peru, Spain and Uganda for a project evaluating the impact of rotations on trainees, preceptors, local healthcare providers, patients and their families.

# Medical Service Trip to Puerto Plata Region, Dominican Republic Alyssa Kanagaki, Quinnipiac University PA Program and Health Horizons International

Funded by a contribution from Chevron Corporation, the grant supported the purchase of medications, supplies and training materials for PA students and faculty working with community health workers in underserved areas of the Dominican Republic to improve access to sustainable, quality healthcare.

# Rural Health Outreach in Southeast Florida Maureen O'Brien, Miami Dade College PA Program

Funded by a contribution from Chevron Corporation, the grant supported the purchase of equipment and supplies for PA students and other healthcare profession students providing health screening services, first aid training and health education to the underserved migrant/seasonal farm working population in Southeast Florida.

# Non-communicable Disease Training of Ugandan Clinical Officers Mary Warner, Boston University PA Program

Funded by the Robert K. Pedersen Endowment, the grant provided support for instructional supplies and onsite expenses for non-communicable disease training of Ugandan clinical officers by PA students and faculty.



# CARING FOR COMMUNITIES

The Caring for Communities Award recognizes and supports the work of PAs, PA students and others making a difference in the lives of people struggling with a variety of healthcare and social issues. Each year, a charity in the host city for the AAPA Conference is selected to receive the Caring for Communities Award and an accompanying grant to support its work. The recipient must be a 501(c)(3) nonprofit organization that provides needed services to disadvantaged individuals in the community and offers an important educational opportunity and impactful experience to students, faculty and other volunteers.

The Caring for Communities Award is supported by contributions from PAs, PA program student societies and other partnering organizations.

# **2013 CARING FOR COMMUNITIES AWARD RECIPIENT**

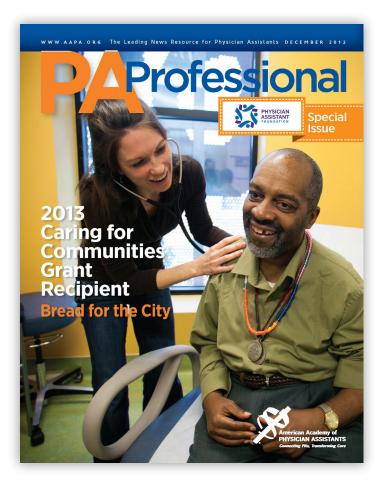


# Bread for the City Washington, DC

Bread for the City provides comprehensive services to vulnerable residents of the

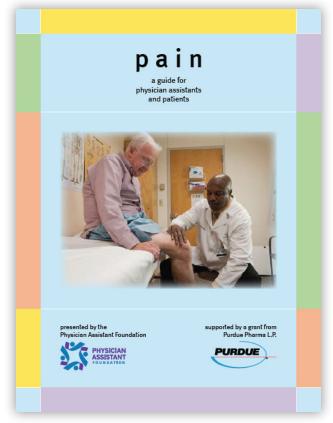
District of Columbia, including food, clothing, medical care, and legal and social services, in an atmosphere of dignity and respect. The nonprofit's medical clinic has provided free primary care to uninsured and low-income children and adults since 1974. Its four fulltime healthcare providers include Jennifer Vaupel, PA-C, whose relationship with the clinic began in 2007 with two rotations while pursuing her master's in physician assistant studies and public health at George Washington

University. Vaupel and the clinic's director have implemented a patient-centered medical home model at the clinic. Its more than 2,600 clients include patients with intellectual and developmental disabilities who reside in group homes.



# PATIENT EDUCATION

The PA Foundation's PA Cares Campaign provides PAs with educational resources for patients and caregivers that deliver targeted messages and essential information about common health issues. Pain and Sleep Disorders are the topics for the first two resources developed by the Foundation. They may be downloaded from the Foundation's website at www.pa-foundation.org/patient-education-resources. The development of the Pain and Sleep patient education resources was supported by a grant from Purdue Pharma L.P.

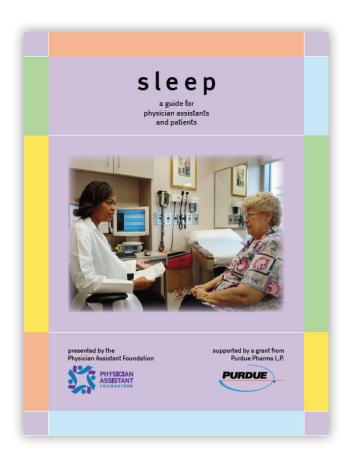


# PAIN

- About Pain
- Tips for Managing Your Pain
- Talking to Your PA about Pain
- Pain Treatment
- Safe Use of Pain Medications
- Safe Storage of Medications
- Safe Disposal of Medications
- Pain Assessment
- Pain Diaries
- Resources

# **SLEEP**

- Why We Need Sleep
- What Prevents a Good Night's Sleep
- Sleep Disorders
- Sleep and Older Adults
- Talk to your PA about Sleep Problems
- Medications That May Contribute to Sleep Problems
- Tips for Getting a Good Night's Sleep
- Insomnia Treatment
- Resources
- Assessment Instruments
- Sleep Diaries



2013 ANNUAL REPORT Physician Assistant Foundation

Physician Assistant Foundation



# Celebrating Those Who Heal, Educate, Lead and Provide

More than 350 PAs, PA students, and other supporters of the PA profession gathered during AAPA's 41st Annual Physician Assistant Conference to celebrate the 2013 AAPA PAragon and PA Foundation award recipients at the fourth annual A PAramount Evening on May 28, 2013, in Washington, DC. The award recipients were recognized for their exemplary service to their patients and the impact they have made on the delivery of quality healthcare and the PA profession.

The event also featured a special guest speaker, Col. David W. Sutherland, U.S. Army, retired, chairman of the Dixon Center for Military and Veterans Community Services at Easter Seals. Col. Sutherland, who survived a sniper shot to the head while serving in the U.S. Marine Corps Reserve in Iraq in 2006, shared his powerful message of the value of a positive attitude, teamwork and community in overcoming adversity.

Proceeds from this event support the PA Foundation's programs and initiatives to foster better health through better care. The PA Foundation thanks the corporate and constituent organization supporters, volunteers, award recipients and guests for making the 2013 dinner a success.

# CORPORATE AND CONSTITUENT ORGANIZATION SUPPORTERS

### Connecting Supporters • \$10,000

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### **Constituent Organization Supporters**

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# CORPORATE PARTNERS

# **CORPORATE COUNCIL**

The ongoing support of the members of the Physician Assistant Foundation's Corporate Council helps sustain the Foundation's programs and activities, including its patient education resources, student scholarships and the grants it awards to PAs and PA students for their innovative work in providing quality healthcare to thousands of individuals in underserved and underprivileged communities in the United States and across the globe. The Foundation thanks the following 2013 Grand Benefactor, Benefactor and Supporting level corporate supporters.

# 2013 Corporate Council Members

#### Grand Benefactor • \$30,000

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#### **Benefactor** • \$20,000

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#### **Supporting • \$10,000**

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# PHYSICIAN ASSISTANT CORPORATE FORUM

The Physician Assistant Corporate Forum is convened annually during National PA Week at our headquarters in Alexandria, Virginia, for all of the corporate partners of the PA Foundation and AAPA to gather and engage in thoughtful discussions on key topics affecting healthcare and the PA profession.

On October 9, 2013, the PA Foundation and AAPA shared with our industry partners what the two organizations are doing to help PAs thrive during this historic time of healthcare transformation. Senior staff and other experts discussed issues facing PAs in the healthcare and legislative arenas, and participants received an overview of the strategic direction of AAPA and the PA Foundation in this dynamic environment. Topics and presenters included:

## AAPA: Keeping PAs Ahead of the Curve Jennifer L. Dorn

Chief Executive Officer, AAPA

# A Compelling Case for PAs

Lorraine Snebold

Senior Vice President, Marketing & Communications, AAPA

### Healthcare Megatrends and Team-Based Care

Lawrence Herman, MPA, PA-C, DFAAPA President, AAPA Associate Professor and Chairperson Department of PA Studies, New York Institute of Technology

#### Who, What, Where: PAs in Healthcare 2013

Beth Bush

Senior Vice President, Member Value & Research, AAPA

#### Visual Learning at the Point of Care

Richard Nordstrom Chief Executive Officer and Co-founder Northstream Global Partners

# PAs Gaining Ground: Progress in State and Federal Law

Tillie Fowler, JD

Senior Vice President, Advocacy & Government Relations, AAPA

Vice President, Reimbursement & Professional Advocacy, AAPA

### PA Foundation Strategic Direction

Lisa M. Gables Executive Director, PA Foundation Chief Development Officer, AAPA

# DONORS

# **2013 INDIVIDUAL DONORS**

The Physician Assistant Foundation thanks all the generous individuals who made donations in 2013. We are pleased to acknowledge those donors whose aggregate gifts for the year totaled \$250 or more.

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Libby Coyte and Ed Friedmann

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**Carol Priez Wilburn** Kim Zuber

# **2013 MEMORIAL AND TRIBUTE GIFTS**

# **2013 MEMORIAL GIFTS**

In memory of LT John Correa, US Navy

Patricia A. Miller

In memory of George Curtis

Laura Gail Curtis

In memory of Ellen Harder, PA-C

Cynthia Melin Johnson

Theresa M. Schimmels

In memory of Donna Lee Jones Moritsugu and Vikki Lianne Moritsugu

Kenneth P. Moritsugu

In memory of Joyce Nichols

John J. Davis Brenda J. Jasper

In memory of Bob Norton

Kirsten Thomsen

In memory of Robert A. Ramos

Helen & Martin Murphy

Maryann F. Ramos

In memory of Scott A. VanLooy

**In memory of Donald Swift** 

Kathryn Stockwell Skitt

Christie A. VanLooy

# **2013 TRIBUTE GIFTS**

In honor of Bill Byam

Mary P. Byam-Smith

In honor of Clinician Reviews

Karen Clemments

In honor of Dr. J. Jeffrey Marshall

George Allen Ordway

In honor of Nanny and Pawpaw Cooper

Jeana Kelly

In honor of Northwest Hospital PAs

Richard C. Rohrs

In honor of the PAs at McBride Orthopedic Hospital and their dedication to our patients

**Donald Flinn** 

In honor of the anniversary of Michael & Eileen Rackover

Michael A. Rackover

**In honor of Bud Shelton** Terry Icard

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United Health Foundation

**University of Colorado Silver Society** 

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Wake Forest University PA Program

Wolters Kluwer | Lippincott Williams & Wilkins

# **LEGACY CIRCLE**

The Physician Assistant Foundation's Legacy Circle recognizes those visionary individuals who have included the Foundation in their estate plans.

Members of the Legacy Circle demonstrate their dedication to the Foundation and their long-term commitment to supporting its mission to promote better health through better care. The Foundation is honored to recognize these exceptional benefactors.

Lorraine S. Atkinson James R. Kilgore MarLee Balka-Vause Patrick E. Killeen Jacqueline S. Barnett & Howard Jacklynn A. Kment O. Straker William C. Kohlhepp Jennifer L. Barnett Christine F. Legler Mark P. Behar Rebecca A. Lehman Thomas R. Berry Paul Lombardo & James Patrick McGraw III Robert M. Blumm Cynthia Booth Lord Sherrie L. Borden Jerald A. Breitman Kathleen A. Lovin Paul A. Lutz, Jr. John F. Byrnes, Jr. Cynthia L. Carson Anna Marie Mantey Patricia A. Castillo Ian W. Marks Don Richard Clark, III John McGinnity Thomas S. Clayton **Rosalind Sally Moldwin** Steve Crane Kenneth P. Moritsugu Ina S. Cushman Gilbert R. Nelmes Kae G. Dakin Douglas A. North Michelle Ona DiBaise Neal S. O'Callaghan Sandi Doll **James Ronald Pace** Ann L. Elderkin Josanne K. Pagel Joyce Elfenbein Jack Pike Gerald A. Erickson, Jr. Rebecca A. Pinto Mary P. Ettari Richard S. Pope William H. Fenn Dick A. Rensch Bruce C. Fichandler Richard C. Rohrs Marilyn H. Fitzgerald Larry Rosen Ty W. K. Flewelling Pamela Scott Jack W. Foard Camille S. Snyder Jennifer A. Snyder Rod E. Genck Deborah A. Gerbert Jay C. Somers Jon M. Stanford F. J. Gianola Sherri L. Stuart Gina E. Glass **Dana Robert Gray** Julie A. Theriault **Blaine Paxton Hall** Greg P. Thomas Joseph R. Varano Stephen Harold Hanson Kenneth R. Harbert, Sr. Richard Clinton Vause, Jr. Elias Villarreal. Jr. Marilyn Harms **Curt Hawkinson** Kent W. Wallace Harry E. Hersey Vicki L. Waters Larry D. Weidell R. Jeffrey Hulley **Robin Hunter Buskey** Judith B. Willis

# FINANCE

# PHYSICIAN ASSISTANT FOUNDATION FOR THE PERIOD ENDED DECEMBER 31, 2013

Audited by Tate & Tryon

### **Statement of Activities**

#### Revenue

Expe		\$031,277
	nses	
Total	Revenue	\$1,000,506
	Miscellaneous	89,264
	Gains on Investments	405,049
	Individual Support	141,930
	Corporate Support	\$434,201
	Corporate Support	<i>¢ ለ E ለ</i> ጋዐ 1

#### **Statement of Financial Position**

#### Assets

Cash & Cash Equivalents\$320,583
Investments
Receivables & Prepaid Expenses2,400
Total Assets\$3,345,697
Liabilities \$34,331
Net Assets
Unrestricted \$ 1,434,824
Temporarily Restricted791,114
Permanently Restricted1,085,428

Total Liabilities and Net Assets... \$3,345,697



The Physician Assistant Foundation is the philanthropic arm of the American Academy of Physician Assistants, representing a profession of more than 100,000 certified PAs across all medical and surgical specialties. Throughout its 36-year history, the PA Foundation has made a significant difference in the lives of PA students, PAs and those they serve. We value innovation, making a contribution to society and strong ethical leadership. The work of the PA Foundation is focused on developing and committing resources that will advance the physician assistant profession and promote better health. As a 501(c)(3) organization, the PA Foundation relies on the generosity of individuals and corporate partners to fulfill its mission. Your tax-deductible gift will make a difference.

# > DONATE NOW







Thomas M. Ingram Steven E. Jacobs Barbara Faudman Wolk

**Billy Joe Zimmerman** 



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pafoundation@aapa.org

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